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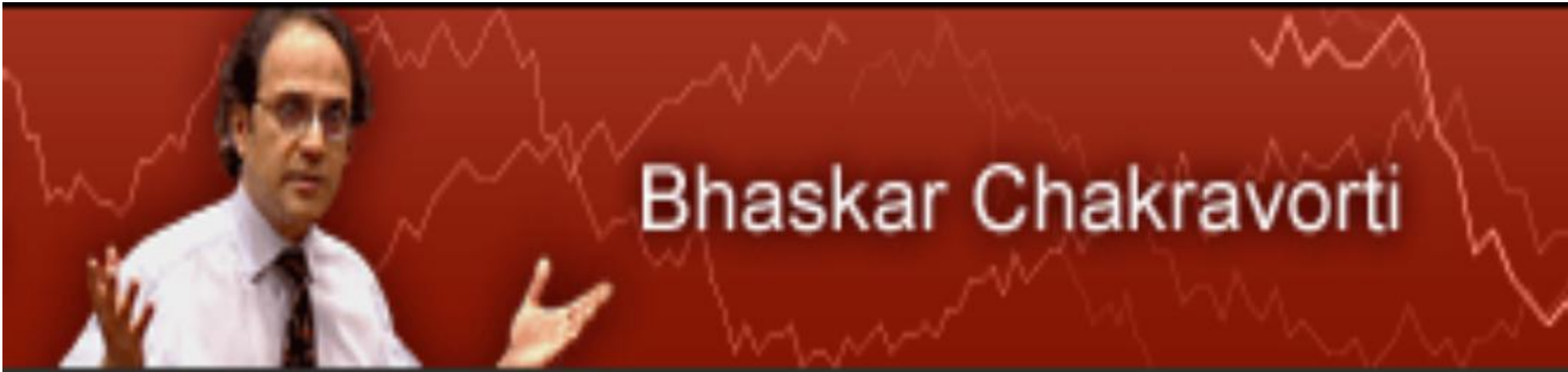
主讲人：张玉兰



CRISIS



最前沿的研究
观点



Bhaskar Chakravorti

Lecture Text

**Letting No Serious Crisis Go to Waste:
Innovation and Entrepreneurship After the Great Recession**
Professor Bhaskar Chakravorti

(Edited for clarity)

Introduction

PROFESSOR CHAKRAVORTI: My name is Bhaskar Chakravorti, which is a mouthful, and I would love to learn more about all the interesting work that all of you have been doing in your time at HBS. But welcome, I believe we have a great program here for you. So before we go into stuff that's up there, this whole notion of the economic downturn being a great opportunity for us as individuals, for us as companies, for countries, how many of you believe this? Ah, quite a few hands.

For those of you who put up their hands, and even those who didn't, in your own neighborhoods or in your own work environments, do you see people taking the opportunities that might be presenting themselves to do something innovative, creative, different that they wouldn't have done or hadn't done in the past? Steve?

___: About nine months ago I started as a side piece, funded by my consulting business, a new internet company. Because all the competition is gone, a lot of smaller stage, earlier stage companies.

PROFESSOR CHAKRAVORTI: So what does the company do?

___: It's a new technology to generate internet subscriptions, take advantage of the excess ad inventory that now exists both on television and online.

PROFESSOR CHAKRAVORTI: Okay. And the competition is literally vaporized in this





详细记录

PDF 全文

来源: International Journal of Production Research
日期: December 1, 2014

在此作品中

全文内容

1 - 5 | 6 - 10 | 11 - 15 >>

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优秀的国内外成果

International Journal of Production Research, 2014
Vol. 52, No. 23, 7027-7045, <http://dx.doi.org/10.1080/00207543.2014.932930>



Optimal production and pricing policies in a combined make-to-order/make-to-stock system

Xu Chen^a, Allen H. Tai^b and Yi Yang^{c*}

^aSchool of Management and Economics, University of Electronic Science and Technology of China, Chengdu, P.R. China; ^bDepartment of Applied Mathematics, The Hong Kong Polytechnic University, Kowloon, Hong Kong; ^cDepartment of Management Science and Engineering, Zhejiang University, Hangzhou, China

(Received 2 August 2013; accepted 17 May 2014)

In this paper, we consider a production system which is capable to produce two types of products. The first type of products is make-to-order, while the second type is make-to-stock whose demand is satisfied by the on-hand inventory. The demand arrival rates of both types of products are price-sensitive. The excess demand that cannot be satisfied immediately is either backlogged or lost. The system costs include the holding costs of product inventories and shortage costs of unsatisfied demand. The objective is to maximise the total discounted profit over an infinite planning horizon by coordinating the production process and pricing decisions. By analysing the properties of objective functions, we characterise the optimal control policy by two switch curves and the optimal price is also given for different ordering and inventory levels. We also explore the monotonicity of both switch curves which will reduce the computation effort. Numerical experiments are conducted to demonstrate the use of the switch curves in managing the production system and illustrate that compared with the static pricing policy, the optimal integrated price and inventory control policy can result in a significant profit improvement in the make-to-order/make-to-stock system that is much higher than in a single-product system.

Keywords: make-to-order; make-to-stock; dynamic pricing; pricing policy; switch curve

1. Introduction

In reality, rarely does a manufacturing line produce a single product for sale to a single customer. Rather, a typical firm is likely to use its manufacturing facilities to produce a variety of different products for a variety of different customers and market segments. Manufacturer usually adopts a make-to-order approach to produce customised products, while make-to-stock approach to produce commodity products. Due to the diversity of products that are produced in a single manufacturing line, one single policy is unlikely to fit all the features of customer demand. Therefore, more and more manufacturers tend to adopt hybrid and dynamic make-to-order/make-to-stock policies.

Facilitated by advanced information technologies, many industries beyond the airlines and hotels have been applying





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标题: Shared Office Space Becomes Marketing Hook: How banks are capitalizing on the co-working craze and building relationships with entrepreneurs. 排序依据: Burns, Hilary, American Banker Magazine, 21623198, 2018, 卷 128, 发行 2

数据库: Business Source Complete

Shared Office Space Becomes Marketing Hook: How banks are capitalizing on the co-working craze and building relationships with entrepreneurs

Listen American Accent

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WHEN CITIZENS BANK OF EDMOND in Oklahoma consolidated offices a year ago, Chief Executive Jill Castilla wasn't ready to sell the excess space -- and she had a novel idea about what to do with it. Inspired by her recent visits to some Silicon Valley offices and the Barclays fintech accelerator in New York, Castilla had her staff transform the vacated office into a 12,000-square-foot entrepreneurial center called Vault 405. Her hope is to provide about 200 small businesses shared work space and resources at affordable prices, fueling the local economy and customer relationships at the same time.


"We see this as an extension of the bank, providing a fertile ground for small-business growth," said Castilla, whose \$252 million-asset bank is in a historic suburb of Oklahoma City.

So-called co-working locations are popping up in cities around the country for entrepreneurs and small-business owners not yet in need of their own offices. Now some banks, especially those with extra real estate on their hands as a result of consolidation, are stepping into the co-working business to appeal to innovative, fledgling companies that perhaps could become the next tech giants.

More banks are embracing or creating shared spaces because digital banking reduces the need for large branches, said Ken Thomas, a bank consultant and president of [unclear] bank, he said.

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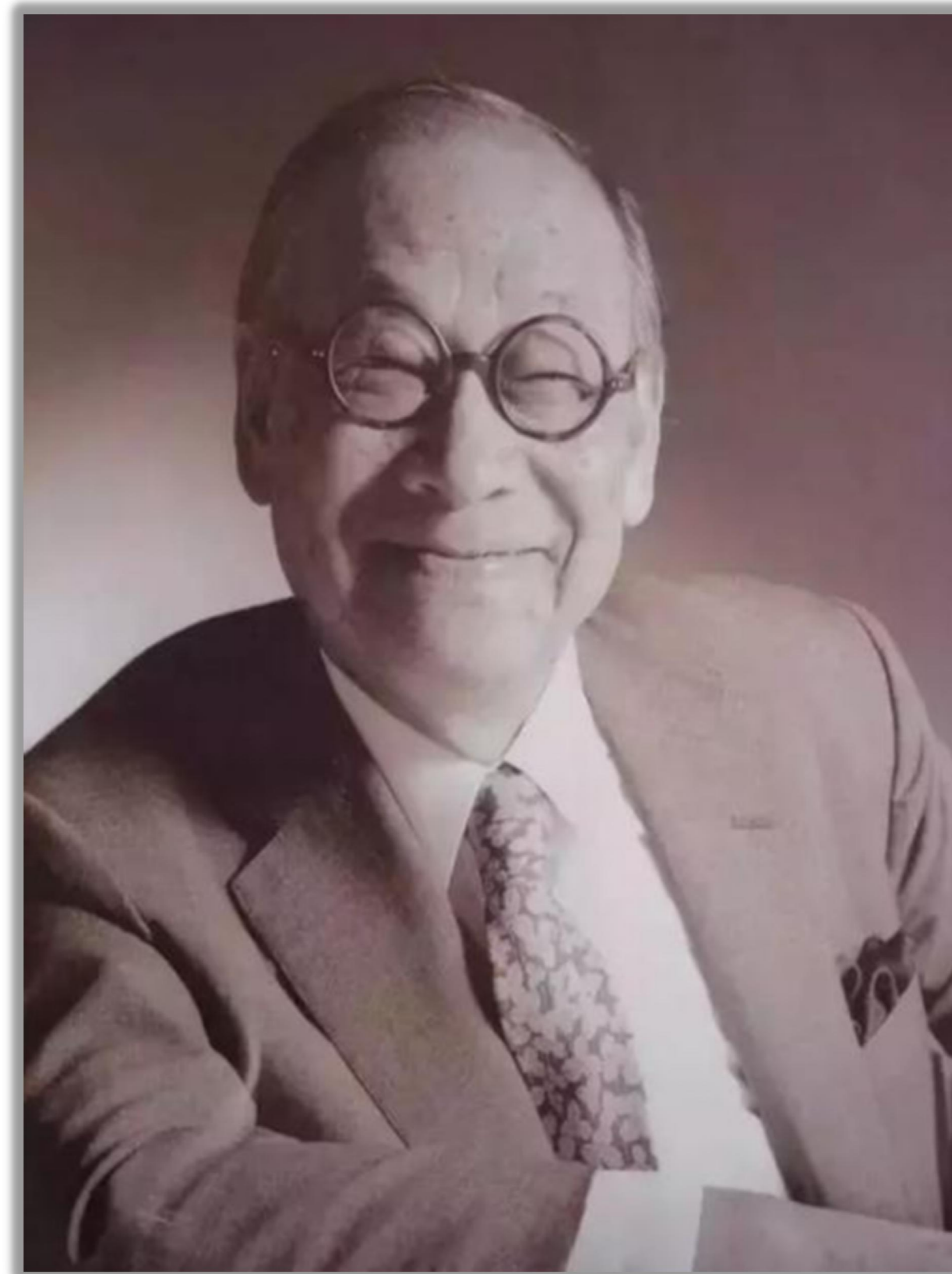
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- **OR** 用于扩大检索范围，类似于“并集”概念
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- **NOT** 用于排除检索结果中不需要的项，类似于“非”的概念
- *Cookies not computer* 会检索的结果只包含和烘焙曲奇相关，不包含和计算机浏览历史记录相关的结果。

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- A 1064 nm Dispersive Raman Spectral Imaging System for Food Safety and Quality Evaluation.**

By: Kuanglin Chao; Sagar Dhakal; Jianwei Qin; Moon Kim; Yankun Peng. *Applied Sciences (2076-3417)*, Mar2018, Vol. 8 Issue 3, p1-17, 17p; DOI: 10.3390/app8030431, 数据库: Applied Science & Technology Source

Raman spectral imaging is an effective method to analyze and evaluate the chemical composition and structure of a sample, and has many applications for food safety and quality research. This stud...

主题: Raman spectroscopy; Food safety; Indium gallium arsenide

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- Governance Logic and Basic Systems of the New 'Food Safety Law of the People's Republic of China': A Focus on Social Co-Governance.**

By: Xu, Wang. *Journal of Resources & Ecology*. Jan2018 Supplement 1, Vol. 9, p92-105. 14p. DOI: 10.5814/j.issn.1674-764x.2018.01.011., 数据库: Energy & Power Source

To modernize food safety governance, we must carry out basic restructuring of its internal logic at the national level to reflect the features of contemporary Chinese society that shape food safety...

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- Pesticide-related Food Safety Risks: Farmers' Self-protective Behavior and Food Safety Social Co-governance.**

By: Jing, Fang; Yanfang, Liu. *Journal of Resources & Ecology*. Jan2018 Supplement 1, Vol. 9, p59-65. 7p. DOI: 10.5814/j.issn.1674-764x.2018.01.007., 数据库: Energy & Power Source

This article investigates the sources of vegetables consumed by farmers, their perception of pesticide-related food safety risks and the behaviors they engage in to protect themselves, and explor...

主题: PESTICIDE residues in food; FOOD safety; ENVIRONMENTAL risk assessment

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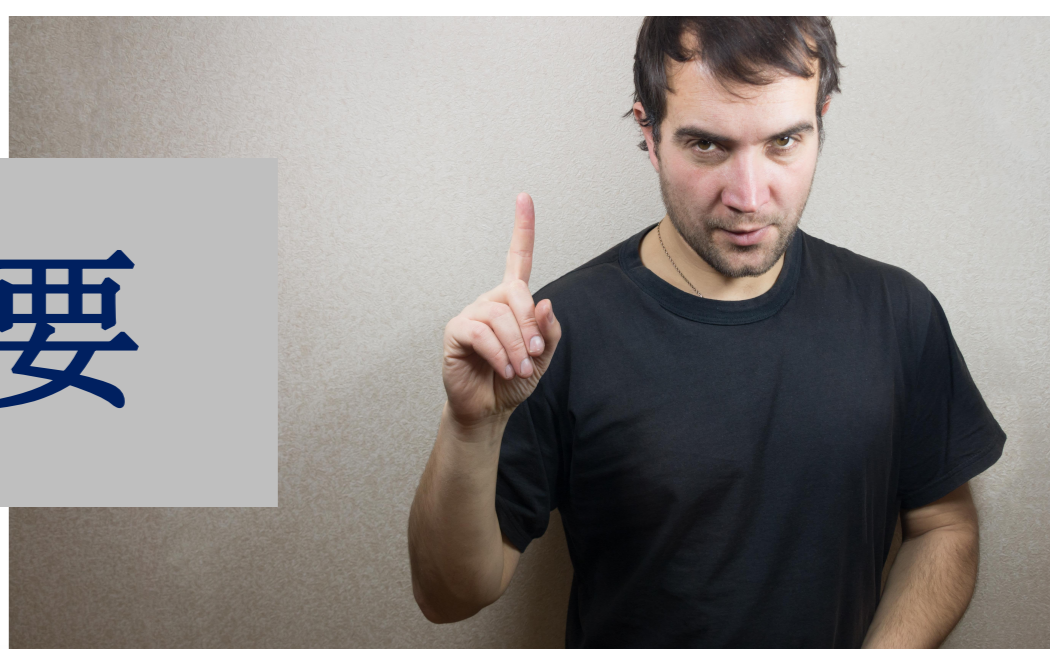
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学术期刊

By: Speed, Kelsey A.; Meyer, Samantha B.; Hanning, Rhona M.; Majowicz, Shannon E. *Maladies Chroniques et Blessures au Canada*. Oct2017, Vol. 37 Issue 10, p323-332. 10p. DOI: 10.24095/hpcdp.37.10.02. , 数据库: Academic Search Complete

Introduction: Food insecurity and foodborne disease are important issues in Canada, and the public health actions taken to address them can be conceptualized as factors shaping the food environme...

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2. Aquatic food security: insights into challenges and solutions from an analysis of interactions between fisheries, aquaculture, food safety, human health, fish and human welfare, economy and environment.

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Fisheries and aquaculture production, imports, exports and equitability of distribution determine the supply of aquatic food to people. Aquatic food security is achieved when a food supply is suf...

主题: Food safety; Aquaculture; Sustainability; Aquaculture; Fish and seafood product merchant wholesalers; Fish and Seafood Markets; Fish as food; Food security

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3. Food safety for food security: Relationship between global megatrends and developments in food safety.

学术期刊

By: King, Thea; Cole, Martin; Farber, Jeffrey M.; Eisenbrand, Gerhard; Zabararas, Dimitrios; Fox, Edward M.; Hill, Jeremy P. *Trends in Food Science &*

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1.2 放对检索位置

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By: MURRAY, REGAN; GLASS-KAASTRA, SHIONA; GARDHOUSE, CHRISTINE; MARSHALL, BARBARA; CIAMPA, NADIA; FRANKLIN, KRISTYN; HURST, MATT; THOMAS, M. KATE; NESBITT, ANDREA. *Journal of Food Protection*. Oct2017, Vol. 80 Issue 10, p1711-1718. 8p. 4 Charts. DOI: 10.4315/0362-028X.JFP-17-108. , 数据库: Environment Complete

学术期刊
Understanding consumers' food safety practices and knowledge supports food safety education for the prevention of foodborne illness. The objective of this study was to describe Canadian consumer ...

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- Twenty-Two Years of U.S. Meat and Poultry Product Recalls: Implications for Food Safety and Food Waste.**

By: GORTON, ACTON; STASIEWICZ, MATTHEW J. *Journal of Food Protection*. Apr2017, Vol. 80 Issue 4, p674-684. 11p. DOI: 10.4315/0362-028X.JFP-16-388. , 数据库: Environment Complete

学术期刊
The U.S. Department of Agriculture, Food Safety and Inspection Service maintains a recall case archive of meat and poultry product recalls from 1994 to the present. In this study, we collected al...

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- Impact of the Global Food Safety Initiative on Food Safety Worldwide: Statistical Analysis of a Survey of International Food Processors.**

(English) ; Abstract available. By: Crandall PG; Mauromoustakos A; O'Bryan CA; Thompson KC; Yiannas F; Bridges K; Francois C, *Journal Of Food Protection [J Food Prot]*. ISSN: 1944-9097. 2017 Oct. Vol. 80 (10). pp. 1613-1622; Publisher: International Association for Food Protection; PMID:

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By: Jennings, Simon; Stentiford, Grant D; Leocadio, Ana M; Jeffery, Keith R; Metcalfe, Julian D; Katsiadaki, Ioanna; Auchterlonie, Neil A; Mangi, Stephen C; Pinnegar, John K; Ellis, Tim; Peeler, Edmund J; Luisetti, Tiziana; Baker-Edmonds, Nathan J; Hyder, Kieran; Lee, Janette. Fish & Fisheries. Dec 2017, Vol. 18, No. 12, p1201-1211. 11p. 10.1111/fish.12501. Complete
 Fisheries and aquaculture production, imports, exports and equitability is achieved when a food supply is suf...

学术期刊
 主题: Food

3. Food safety
 safety.
 学术期刊
 By: King, Nicholas; Technical Background; least 90...

4. Food Security
 学术期刊
 By: Chikanda, Chikanda; This a campaign...

5. The Right to Safety.
 学术期刊
 By: Arpaia, Michele Mariano. European Food & Feed Law Review. 2017, Vol. 12 Issue 4, p335-342. 8p. , 数据库: Food Science Source
 Felt as a human need to be protected from the beginning of history, this paper briefly outlines the path that led to the birth - at the international level - of the right to food safety, by retra...

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4. Food Security in Singapore: The "Eat More Wheat" Campaign.

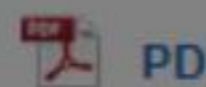


学术期刊

By: Chen Li Weng. Food Studies: An Interdisciplinary Journal. Jun2017, Vol. 7 Issu

This article examines the history of the meaning of "food security" in Singapore in campaign. The aim of this article is to docum...

主题: FOOD security; FOOD safety



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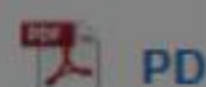


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Canada.

By: Roncarolo, Federico; Adam, Caroline; Bisset, Sherri; Potvin, Louise. Health Promotion International 10.1093/heapro/dav085. , 数据库: Food Science Source

Food insecurity is steadily increasing in Canada. The objective of this paper is to determine if food participants in food security interventions ...

主题: COMMUNITIES; DIET; INCOME; MARRIAGE; METROPOLITAN areas; NUTRITIONAL requirements; FINANCIAL security; PD

8. ENSURING FOOD SECURITY

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Food safety and availability ...

主题: FOOD SECURITY; PD

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This article discusses the sources and content of the **international business law**. Trading nations have entered into a series of treaties and organizations to promote free trade and end discriminatory or isolationist practices. The WTO is the premier organization that negotiates and regulates agreements among nations. This article will take look at the processes that establish **international business law** and the general features of the **law**.

Keywords: Foreign direct investment; **International business transactions**; **International Law**; **International Trade**; Outsourcing; Treaty; World Trade Organization; Comparative advantage

Law > International Business Law Overview

International business is a critical part of the world economy that shapes the fortunes of individuals and entire nations. This article provides an overview of the sources, content and consequences of the "**International business law**" that regulates business across borders. The goal is to identify major themes, mechanisms and institutions that govern **international business**. **International business law** embraces many specific fields of practice that relate to a wide array of business transactions. Each type of **international commerce** (export and import of goods and services, foreign direct investment, joint ventures, research and development arrangements, franchising, sale and distribution arrangements and licensing of intellectual property) has a distinct body of **law**.

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that relate to a wide array of business transactions. Each type of **international commerce** (export and import of goods and services, foreign direct investment, joint ventures, research and development arrangements, franchising, sale and distribution arrangements and licensing of intellectual property) has a distinct body of **law**.

To introduce the idea of **international law** it helps to start by contrasting it with domestic **law**. Domestic **laws** are **law** because a legislature has the power, under our political system, to pass legislation binding people within its jurisdiction. Accordingly, a court has the authority to apply the **law**. The power to do so comes from the sovereignty of the nation. A sovereign has supreme and ultimate authority over affairs and individuals within its borders and does not have to answer to any higher authority. Each nation is sovereign.

On the other hand, **international law** involves an arrangement between sovereign nations. As a matter of theory, it may seem strange that **law** could operate on sovereigns, when neither sovereign state has to account to any higher power and can ultimately behave as they wish. **Law** that does not have to be followed is no **law** at all, some would argue. However, despite this theoretical problem, nations do, in practice, obey **international law**.

International law arises from the willingness of each nation to bind itself. A nation will do so because adherence to the **law** is in its best interest. Generally, nations have a self interest in promoting a systematic rule of **law** to foster predictability and stability in **international affairs** over the long term. While other nations and **international bodies** often lack the authority to compel compliance, if a nation decides to behave contrary to an **international law**, there still may be consequences. The violating nation's image may be tarnished both at home and abroad, economic sanctions may be imposed; in short, the country could lose the benefit of reciprocal treatment from other nations.

When violations do occur they are rarely flagrant and not usually tolerated silently by others. Protest often breaks out due to perceived violations of **international law**. Violators themselves concede the authority and importance of the **law** by usually trying to explain their actions on legal grounds.

International law largely arises from three categories: general principles, customary **international law** and treaties. General principles are fundamental understandings common to the world's great legal systems. When an advocate can show that almost every nation agrees on a principle, then that principle can be elevated to a binding rule of **international law**. An example of a general principle would be the rule of good faith in **international obligations**. Of course, the more abstract a principle is, the easier it would be to find consensus, but the less useful it would be in practice to resolve a specific problem. This paradox limits the practical use of general principles to situations where a party cannot find a more concrete alternative.



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Development and validation of an Arab Family Food Security Scale.

By: Sahyoun, Nadine R.; Nord, Mark; Sassine, Anniebelle J.; Seyfert, Karin; Hwalla, Nahla; Ghattas, Hala. Journal of Nutrition. 5/1/2014, Vol. 144 Issue 5, p751-757. 7p. DOI: 10.3945/jn.113.187112. , 数据库: Food Science Source

The objective of this article was to describe 1) the validation of 2 similar but not identical food security modules used to collect data from 2 vulnerable populations, southern Lebanon residents...

主题: FOOD security; FOOD safety; FOOD supply security measures; ITEM response theory; ARABS

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Food traceability systems in China: The current status of and future perspectives on food supply databases, legal support, and technological research and support for food safety regulation.

By: Qi Tang; Jiajia Li; Mei Sun; Jun Lv; Ruoyan Gai; Lin Mei; Lingzhong Xu. BioScience Trends. Feb2015, Vol. 9 Issue 1, p7-15. 9p. DOI: 10.5582/bst.2015.01004. , 数据库: Academic Search Complete

Over the past few decades, the field of food security has witnessed numerous problems and incidents that have garnered public attention. Given this serious situation, the food traceability system...

主题: FOOD security; FOOD industry; FOOD traceability; INFORMATION sharing; FOOD safety; SUPPLY chain management; FOOD supply management; CHINA; Perishable Prepared Food Manufacturing; All Other Miscellaneous Food Manufacturing

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Relationship between mycoparasites lifestyles and biocontrol behaviors against Fusarium spp. and aflatoxins production.

By: Kim, Seon; Vujanovic, Vladimir. Applied Microbiology & Biotechnology. Jun2016, Vol. 100 Issue 12, p5257-5272. 16p. DOI: 10.1007/s00253-016-7539-z. , 数据库: Food Science Source

Global food security research is seeking eco-friendly solutions to control mycotoxins in grain infected by fungi (molds). In particular, mycotoxigenic



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出版物详细资料 "Harvard Business Review"

标题: Harvard Business Review

ISSN: 0017-8012

出版者信息: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

书目记录: 10/01/1922 to present

全文: 10/01/1922 to present

出版物类型: Periodical

主题: Management; Strategic Planning

说明: Written for upper level management. Presents analysis of management problems and helpful commentary on advanced thinking and practice in all fields of management and administration.

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2.3 公司信息检索

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正在检索: Company Information | 选择数据库

ANHUI NORM

公司名称 alibaba

搜索

页: 1 1-2 共 2

<input type="checkbox"/>	公司名称 (股票)	城市	州	国家	收入 (美元)
<input type="checkbox"/>	1. Alibaba (China) Technology Co., Ltd.	Hangzhou	Zhejiang	China	\$869,284,532
<input type="checkbox"/>	2. Zhejiang Alibaba E-Commerce Co., Ltd.	Hangzhou	Zhejiang	China	

页: 1

Bookmarks

- Company Overview
- Key Facts
- Business Description
- History
- Key Employees
- Key Employee Biographies
- Major Products and Services
- Revenue Analysis
- SWOT Analysis
- Top Competitors
- Company View
- Locations and Subsidiaries

COMPANY PROFILE

Alibaba Group Holding Limited

Bookmarks

- Company Overview
- Key Facts
- Business Description
- History
- Key Employees
- Key Employee Biographies
- Major Products & Services
- Revenue Analysis
- SWOT Analysis**
- Top Competitors
- Company View
- Locations And Subsidiaries

SWOT ANALYSIS

Alibaba Group Holding Limited (Alibaba or "the company") is an operator of online and mobile marketplaces in retail and wholesale trade. The company's robust marketplaces and significant scale renders it as a formidable player and provides significant scale efficiencies and bargaining muscle to reap the advantages, especially in sourcing agreements. However, tightening of tax compliance efforts with respect to the profit generated by the company's merchants could materially and adversely affect Alibaba's business, financial condition and results of operations.

<p>Strength</p> <p>Portfolio of leading marketplaces with large scale of operations</p> <p>Presence across the entire e-commerce value chain</p> <p>Strongly growing cloud computing and internet infrastructure business</p>	<p>Weakness</p> <p>Fake or counterfeit products allegations</p>
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正在检索: Company Informat

公司名称 ▾

公司名称

图像 ▶

商业视讯

公司概况

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布尔逻辑/词组: marketing

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检索结果: 1 - 6 (共 6 个)

相关性 页面选项 添加 (1-6)

Harvard FSS: New Media and Digital Marketing



视频记录

Lecturers: Gupta, Sunil. Harvard Business School Faculty Seminar Series; 2010. Duration: 0:54:24. (AN: 1487c), 数据库: Business Videos
Professor Sunil Gupta leads a discussion on digital marketing and new media. He discusses the impact of the Internet on marketing and commerce, selective advertising, pricing of items available o...

主题: INTERNET marketing; TARGET marketing; WORLD Wide Web; ELECTRONIC commerce; INTERNET industry; INTERNET marketing; TARGET marketing; WORLD Wide Web; ELECTRONIC commerce; INTERNET industry

PDF 全文 Video

Harvard FSS: Entrepreneurial Marketing



视频记录

Lecturers: Lassiter III, Joseph B.. Harvard Business School Faculty Seminar Series; 2003. Duration: 1:01:37. (AN: 4473c), 数据库: Business Videos
In this lecture, Joseph B. Lassiter III looks at entrepreneurial finance within new business ventures, focusing on aspects of marketing. Several diagrams are presented on related issues such as t...

主题: ENTREPRENEURSHIP; MARKETING; PARTNERSHIP; NEW business enterprises -- Finance; NEW business enterprises -- Marketing; RISK management; ENTREPRENEURSHIP; MARKETING; PARTNERSHIP; NEW business enterprises -- Finance; NEW business enterprises -- Marketing; RISK management

Video



00:46 / 41:18

Contents :

- Georgian Glass & Mineral Water (1:47)
- Spoffire (1:08)
- Mobile Communications Tokyo (0:56)
- Jinwoong (1:19)
- Gray Security (1:18)

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Jinwoong

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From "Jinwoong: Financing an Entrepreneurial Firm in the Wake of the Korean Financial Crisis," Harvard Business School Case #9-803-059. Used with permission.

Lecture Text

New Media and Digital Marketing

Professor Sunil Gupta

(Edited for clarity)

Introduction

Good morning everyone. We still try to start the class on time. Thank you for coming. It's a wonderful opportunity to meet all of you guys. My name is Sunil Gupta. I don't know almost all of you because I'm relatively new at Harvard Business School. I joined the faculty three years ago. Before that, I was faculty at Columbia Business School for a long time. Currently I'm a professor of marketing and head of the marketing department here. And this is a topic of my research interest.

2.4 图像搜索



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- 公司概况
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- 索引

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[相关性](#) [页面选项](#) [添加 \(1-10\)](#)



"404816 05: Students view the world's largest and most pungent flower known as "Amorphophallus titanum" or the "Titan Arum" May 2, 2002 in Kew Gardens, London. The flowering of this amazing giant of nature occurs very rarely. The flower shown has taken six years to flower and weighs approximately 200 pounds. (Photo by Graham Barclay/Getty Images)" – Image Date: 2/5/2002, 数据库: Image Collection
Location: Kew Gardens London United Kingdom © Getty Images

主题: AMORPHOPHALLUS; FLOWERS; ROYAL Botanic Gardens, Kew



Spectacular Titan Arum Blooming At Kew Gardens LONDON - SEPTEMBER 30: Kew Gardens employee Lauren Bird Royal examines the flowering of the Titan Arum lily at the Botanical Gardens at Kew on September 30, 2005 in London, England. For the first time in horticultural history, the Titan Arum lily can be seen at all three active stages in its lifecycle - in flower, fruit and leaf. The flowering corm is nearly three metres tall and weighs 91kg and is very rarely seen outside of the rainforests of Sumatra, Indonesia. (Photo by Scott Barbour/Getty Images) – Image Date: 30/09/2005 – Image Date: 30/09/2005, 数据库: Image Collection
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主题: AMORPHOPHALLUS; ROYAL Botanic Gardens, Kew



circa 1840: Various garden tools, and a plan of a garden. (Photo by Hulton Archive/Getty Images), 数据库: Image Collection

主题: GARDEN tools; GARDEN design



Rain gauge in garden, 数据库: Image Collection
© Getty Images

主题: PHOTOGRAPHY of gardens; RAIN gauges



This is a flower bed of Impatiens. The flowers range in color from white to red and pink., 数据库: Image Collection
© Getty Images

主题: IMPATIENS; BEDS (Gardens); PHOTOGRAPHY of plants



49

讲这么多，我又看不懂？！



选择语种

翻译

International Business Law

内容

[Law > International Business Law](#)

[Overview](#)

[Conclusion](#)

[Terms & Concepts](#)

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Listen American Accent

This article discusses the sources and content of the **international business law**. Trading nations have entered into a series of treaties and organizations to promote free trade and end discriminatory or isolationist practices. The WTO is the premier organization that negotiates and regulates agreements among nations. This article will take look at the processes that establish **international business law** and the general features of the **law**.

Keywords: Foreign direct investment; **International business transactions**; **International Law**; **International Trade**; Outsourcing; Treaty; World Trade Organization; Comparative advantage

[Law > International Business Law Overview](#)

International business is a critical part of the world economy that shapes the fortunes of individuals and entire nations. This article provides an overview of the sources, content and consequences of the "**International business law**" that regulates business across borders. The goal is to identify major themes, mechanisms and institutions that govern **international business**. **International business law** embraces many specific fields of practice that relate to a wide array of business transactions. Each type of **international commerce** (export and import of goods and services, foreign direct investment, joint ventures, research and development arrangements, franchising, sale and distribution arrangements and licensing of intellectual property) has a distinct body of **law**.

To introduce the idea of **international law** it helps to start by contrasting it with **domestic law**. **Domestic laws** are **law** because a legislature has the power, under our political system, to pass legislation binding people within its jurisdiction. Accordingly, a court has the authority to apply the **law**. The power to do so comes from the sovereignty of the nation. A sovereign has supreme and ultimate authority over affairs and individuals within its borders and does not have to answer to any higher authority. Each nation is sovereign.

On the other hand, **international law** involves an arrangement between sovereign nations. As a matter of theory, it may seem strange that **law** could operate on sovereigns, when neither sovereign state has to account to any higher power and can ultimately behave as they wish. **Law** that does not have to be followed is no **law** at all, some would argue. However, despite this theoretical problem, nations do, in practice, obey **international law**.

International law arises from the willingness of each nation to bind itself. A nation will do so because adherence to the **law** is in its best interest. Generally, nations have a self interest in promoting a systematic rule of **law** to foster predictability and stability in **international affairs** over the long term. While other nations and **international bodies** often lack the authority to compel compliance, if a nation decides to behave contrary to an **international law**, there still may be consequences. The violating nation's image may be tarnished both at home and abroad, economic sanctions may be imposed; in short, the country could lose the benefit of reciprocal treatment from other nations.

When violations do occur they are rarely flagrant and not usually tolerated silently by others. Protest often breaks out due to perceived violations of **international law**. Violators themselves concede the authority and importance of the **law** by usually trying to explain their actions on legal grounds.

International law largely arises from three categories: general principles, customary **international law** and treaties. General principles are fundamental understandings common to the world's great legal systems. When an advocate can show that almost every nation agrees on a principle, then that principle can be elevated to a binding rule of **international law**. An example of a general principle would be the rule of good faith in **international obligations**. Of course, the more abstract a principle is, the easier it would be to find consensus, but the less useful it would be in practice to resolve a specific problem. This paradox limits the practical use of general principles to situations where a party cannot find a more concrete alternative.

选择语种 [v] 翻译

标题: 国际商业法。排序依据: Azria, Seth M., 国际商法 - 研究创业者事务, 4/1/2018

数据库: 研究入门 - 商业

国际商务法

内容
法律>国际商法
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结论
条款和概念
参考书目
推荐阅读

听 [v] 美国口音 [v] [v] [v] [v] [v]

本文讨论的来源和内容的国际商业法。贸易国家已经签署了一系列条约和组织来促进自由贸易并结束歧视性或孤立主义的做法。世贸组织是谈判和管理各国间协议的首要组织。本文将看看这个建立过程的国际商业法和一般特点规律。

关键词: 外商直接投资; 国际商业交易; 国际法; 国际贸易; 外包; 条约; 世贸组织; 比较优势

法律>国际商法 概观

国际商业是影响个人和整个国家财富的世界经济的重要组成部分。本文概述了管理跨境业务的“国际商业法”的来源，内容和后果。目标是确定管理国际业务的主要主题，机制和机构。国际商业法涵盖了许多与各种商业交易相关的特定实践领域。每种类型的国际（商品和服务的出口和进口，外国直接投资，合资企业，研究和开发安排，特许经营，销售和分销安排以及知识产权许可）具有明确的法律体系。

引进的想法国际法律它有助于通过与国内对比它来启动法律。国内法是法律，因为立法机关在我们的政治制度下有权通过其管辖范围内的人的立法。因此，法院有权适用该法律。这样做的权力来自国家的主权。一个主权者对其境内的事务和个人拥有最高和最终的权力，并且不必回答任何上级当局。每个国家都是主权国家。

在另一方面，国际法律涉及主权国家之间的安排。从理论上讲，法律可以在主权国家运作似乎很奇怪，因为主权国家都不得不对任何更高权力负责，最终可以按照自己的意愿行事。不必遵循的法律根本就不是法律，有些人会说。然而，尽管这个理论问题，各国都在实践中，遵守国际法律。

国际法律源于各民族的结合本身的意愿。一个国家会这样做，因为遵守法律符合最佳利益。一般来说，各国在促进的系统规则自身利益的法律，以促进可预测性和稳定性，在国际上长期事务。虽然其他国家和国际机构往往缺乏权力强制遵守，如果一个国家决定的行为违反了国际法律，仍然可能会有后果。违规国家的形象可能会在国内外受到损害，可能会实施经济制裁; 总之，该国可能会失去其他国家相互对待的好处。

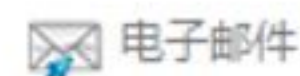
当违规行为发生时，他们很少被公然掩盖，而且通常不会被他人默默忍受。抗议经常爆发因认为违反国际法律。违规者自己通常会试图以法律理由解释他们的行为，从而承认法律的权威性和重要性。

国际法律在很大程度上源于三大类：一般原则，习惯国际法律和条约。一般原则是世界伟大法律体系共同的基本理解。当倡导者可以表明几乎每个国家都同意一个原则时，那么这个原则就可以被提升为一个有约束力的国际法规则。一般原则的一个例子是国际诚信原则义务。当然，一个原则越抽象，就越容易找到共识，但实际上解决具体问题的用处就越小。这种悖论将一般原则的实际应用限制在一方无法找到更具体的选择的情况下。

习惯国际法律产生于持续进行的国际行为体包括国家，国际机构和国际商业组织。法院可考虑实践的国际法律，如果主张可以表明，实践中已被普遍遵循，也已经被这些行动者所接受的法律，而不是礼貌和方便。证明习惯国际法是非常困难的，需要大量的证据。

那么这样呢???

工具



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相关性

1. What 7 Top Pros Are Doing Now.



By: FONDA, DAREN. Kiplinger's Personal Finance. Aug2017, Vol. 71 Issue 8, p42-49. 6p. 8 Color Photographs. , 数据库: Business Source Complete

The article evaluates various stocks options including Alphabet stocks, NVIDIA stocks, and **Alibaba** stocks.

期刊

主题: Alibaba Group Holding Ltd.; Stocks (Finance) -- Evaluation

HTML 全文 PDF 全文 (4.7MB)

2. ALIBABA, TENCENT, XIAOMI, BBK ELECTRONICS, HUAWEI, DALIAN WANDA FOR RAMPING UP THE PACE FOR THE WORLD.



By: Carr, Austin. Fast Company. Mar2017, Issue 213, p46-49. 4p. 1 Color Photograph, 1 Cartoon or Caricature. , 数据库: Business Source Complete

The article focuses on the services offered by several technology companies which includes internet firm Tencent, electronic commerce compny **Alibaba** Topics discussed include...

期刊

主题: Application software; Smartphones; BBK Electronics Corp. Ltd.; Tencent Holdings Ltd.; **Alibaba** Group Holding Ltd.; Software publishers (except vic Custom Computer Programming Services; Software Publishers; Mobile apps; Social media; WeChat (Web resource)

HTML 全文 PDF 全文 (6.5MB)

3. ALIBABA'S NEW FAVORITE LABEL: 'MADE IN THE USA.'



By: Rao, Leena. Fortune. 1/1/2016, Vol. 173 Issue 1, p74-79. 6p. 5 Color Photographs. , 数据库: Business Source Complete

The article reports on interest of Chinese electronic commerce (E-commerce) firm **Alibaba**, a fusion of eBay and Amazon, in offering products made in th consumers. Topics discussed...

期刊

主题: International trade; **Alibaba** Group Holding Ltd.; Procter & Gamble (China) Ltd.; Macy's Inc.; International Trade Financing; Consumers -- China

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📺 精品课 ^{NEW}

⚙️ 设置

❤️ 满意度

☑️ 取词

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贝聿铭



leoh Ming Pei 🗣️

📢 广告 网站转让竟然如此简单? 可以这很舞泡!

网络释义

专业释义

秒懂释义

> leoh Ming Pei

> IM Pei

> Pei Leoh Ming

> Pei Cobb Freed

短语

1. 贝聿铭 leoh Ming Pei; IM Pei; Pei Leoh Ming; Pei Cobb Freed

2. 贝聿铭的 MIHO

3. 贝聿铭大厦 IM Pei Bau

v 更多网络短语

双语例句

3.1 检索词翻译

3.2 网页文献翻译

Nasopharyngeal Airway: Insertion in Adult

Contents

[Reviewer\(s\)](#)

Skill Competency Checklist

By: Suzan E. Jaffe, RN, PhD, ARNP
Edited by: Diane Pravikoff, RN, PhD, FAAN
Cinahl Information Systems

[Link to Nursing Practice and Skill](#)

Standard Met/Initials	Competency Areas
	<i>Prerequisite Skills</i>
	Knowledge of the indications, contraindications, and complications associated with inserting a nasopharyngeal airway (NA) insertion
	Understanding of the nursing responsibilities involved with inserting and managing patients with an NA
	Familiarity with equipment and supplies necessary for inserting an NA (e.g., different sizes and types of NAs, water-soluble lubricant, suctioning set up, medications [e.g., topical phenylephrine/Neo-Synephrine, 2% lidocaine gel])
	<i>Preparation</i>
	Reviews facility protocol for NA insertion, if one is available
	Reviews treating clinician's order
	Verifies completion of facility informed consent for non-emergent procedure
	Verifies patient identity per facility protocol
	Gathers necessary supplies and equipment for procedure: <ul style="list-style-type: none">• Nonsterile gloves; additional personal protective equipment (PPE; e.g., face mask, gown, eye protection) may be necessary if exposure to bodily fluids is anticipated• NA, appropriately sized• Suction source and equipment• Tongue depressor or tongue blade• Optional items include:<ul style="list-style-type: none">◦ Hypoallergenic tape◦ Water soluble gel or 2% lidocaine gel◦ Topical phenylephrine (Neo-Synephrine)◦ Cotton balls, cotton-tipped swabs, and/or tissue

标题: 气管插管, 鼻气管: 辅助成人 By: Schub E, Avital O, Pravikoff D, CINAHL护理指南, 2018年2月2日

数据库: 护理参考中心

气管插管, 鼻气管: 辅助成人

技能胜任力清单

作者: Eliza Schub, RN, BSN
Cinahl信息系统, 加利福尼亚州格伦代尔
Orna Avital, RN, BSN, MBA
Cinahl信息系统, 加利福尼亚州格伦代尔
编辑: Diane Pravikoff, RN, 博士, FAAN
Cinahl信息系统, 加利福尼亚州格伦代尔

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标准Met / 缩写	能力领域
	先决条件技能
	了解气管插管是紧急气道管理的重要组成部分, 并意识到气管插管 (NTI) 在保持气道通畅性, 促进气体交换方面的作用以及为气体药物管理提供途径
	在涉及口腔, 下颌骨, 咽喉, 喉和颈部的手术和手术中选择NTI作为插管优选路径的知识 <ul style="list-style-type: none"> • 意识到与NTI相关的禁忌症和并发症
	成人上呼吸道解剖和生理学知识
	熟悉设备 (气管插管[NTT], 喉镜和喉镜, 鼻小号, 脉搏血氧仪, 吸气材料, 呼吸机的类型和常见尺寸)
	了解协助成人NTI的护理责任, 其中包括 <ul style="list-style-type: none"> • 维护安全和监测并发症 • 组装必要的用品, 设备和药物 • 在插管期间根据需要协助主要临床医生 • 与病人建立并维护非言语交流系统 • 根据需要控制疼痛和监测镇痛, 镇静和神经肌肉阻滞剂的水平 • 为病人和家人提供情感/心理支持

执行手部卫生和个人防护装备

根据设施协议识别患者

通过关闭患者房间的门和/或绘制患者床周围的窗帘来建立隐私

如果有的话，并且随时间允许，向患者和家属介绍自我（例如，NTI是计划程序的一部分，而不是紧急干预措施）；解释临床角色；评估患者和家属的应对能力以及对NTI的知识缺陷和焦虑

- 确定患者/家属是否需要特别关注沟通（例如由于文盲，语言障碍或耳聋）；如果他们在场，可以安排满足这些需求
 - 当语言障碍存在时，使用专业认证的医疗口译员，无论是亲自或通过电话
- 解释程序及其目的；回答任何问题并根据需要提供情感支持
- 如果患者没有镇静，辅助护士解释插管的目的至关重要，并且无法说话是暂时的，并且将在拔管时得到解决
- 解释说，如果使用袖带式NTT，除非NTT袖带没有适当充气，否则患者在插管时将无法说话
- 在程序开始前讨论和建立通信信号，或提供允许非语言交流的材料（例如，纸张，写字板，图表）
- 适当时，要求家属和其他访客离开病人的房间（例如，为了促进隐私和/或为手术准备环境）

使用设施批准的疼痛评估工具评估患者的一般健康状况，包括生命体征和他/她的疼痛程度

管理处方药物以诱导镇静并消除疼痛的感觉；坚持药物管理的六个“权利” - 正确的患者，正确的药物，正确的剂量，正确的时间，正确的途径和正确的文件 - 以避免药物管理错误

准备鼻孔，咽和NTT

- 内侧鼻孔可以喷洒血管收缩剂
- 后咽可用麻醉剂（例如局部用苯佐卡因）
- 用水溶性或利多卡因凝胶润滑NTT尖端
 - 一些临床医生加温NTT的尖端以增加管的柔韧性，以减少NTT通过鼻粘膜时鼻出血的风险

病人的位置

- 将床的高度定位为将插管患者的医生，并锁定床煞车
- 接受全身麻醉的患者通常处于仰卧位，头部处于“嗅”位置（即，将头部延伸至颈部并将颈部弯曲至身体上，以使口部，咽部和喉部解剖轴线对齐，并从喉咙后面抬起舌头），除非颈椎损伤或疾病被怀疑
 - 嗅探位置是插管的最佳位置，因为即使使用经鼻气管路径，当鼻管通过鼻咽和声带前进时，张开的口部允许临床医师在口腔内观察
- 如果患者没有镇静，最佳的患者位置可能坐直，因为它可以防止喉部向后坠落，就像仰卧位一样

对患者进行预氧化：通过一个自充气储液袋阀门面罩装置（如Ambu Bag）给患者多次快速喷气，该装置连接到设置在最大流量

协助临床医生进行

- NTI成人可视化，其步骤通常包括
 - 将润滑的（带放气的袖带）管插入右鼻孔，与脸部成直角并且沿着鼻通道的底部推进NTT，直到声门开口被可视化
 - NTT轻微旋转并与声门开口对齐





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标题: International Business Law. 排序依据: Azria, Seth M., Internat...

数据库: Research Starters - Business

International Business Law

内容

- Law > International Business Law
- Overview
- Conclusion
- Terms & Concepts
- Bibliography
- Suggested Reading

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This article discusses the sources and content of the **international business law**. Trading nations have entered into a series of treaties and organizations to promote free trade and end discriminatory or isolationist practices. The WTO is the premier organization that negotiates and regulates agreements among nations. This article will take look at the processes that establish **international business law** and the general features of the **law**.

Keywords: Foreign direct investment; Internat... business transactions; International Law; International Trade; Outsourcing; Treaty; World Trade Organization; Comparative advantage

Law > International Business Law Overview

International business is a critical part... that shapes the fortunes of individuals and entire nations. This article provides an overview of the sources, content and consequences of the "**international business law**" that regulates business across borders. The goal is to identify major themes, mechanisms and institutions that govern **international business**. **International business law** embraces many specific fields of practice that relate to a wide array of business transactions. Each type of **international commerce** (export and import of goods and services, foreign direct investment, joint ventures, research and development arrangements, franchising, sale and distribution arrangements and licensing of intellectual property) has a distinct body of **law**.

To introduce the idea of **international law** it helps to start by contrasting it with domestic law. Domestic laws are law because a legislature has the power, under our political system, to pass legislation binding people within its jurisdiction. Accordingly, a court has the authority to apply the law. The power to do so comes from the sovereignty of the nation. A sovereign has supreme and ultimate authority over affairs and individuals within its borders and does not have to answer to any higher authority. Each nation is sovereign.

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标题: 国际商业法。排序依据: Azria, Seth M., 国际商法 - 研究创业者事务, 4/1/2018

数据库: 研究入门 - 商业

国际商务法

内容

法律>国际商法

概观

结论

条款和概念

参考书目

推荐阅读

听 美国口音

本文讨论的来源和内容的国际商业法。贸易国家已经签署了一系列条约和组织来促进自由贸易并结束歧视性或孤立主义的做法。世贸组织是谈判和管理各国间协议的首要组织。本文将看看这个建立过程的国际商业法和一般特点规律。

关键词: 外商直接投资; 国际商业交易; 国际法; 国际贸易; 外包; 条约; 世贸组织; 比较优势

法律>国际商法 概观

国际商业是影响个人和整个国家财富的世界经济的重要组成部分。本文概述了管理跨境业务的“国际商业法”的来源，内容和后果。目标是确定管理国际业务的主要主题，机制和机构。国际商业法涵盖了许多与各种商业交易相关的特定实践领域。每种类型的国际（商品和服务的出口和进口，外国直接投资，合资企业，研究和开发安排，特许经营，销售和分销安排以及知识产权许可）具有明确的法律体系。

引进的想法国际法律它有助于通过与国内对比它来启动法律。国内法是法律，因为立法机关在我们的政治制度下有权通过其管辖范围内的人的立法。因此，法院有权适用该法律。这样做的权力来自国家的主权。一个主权者对其境内的事务和个人拥有最高和最终的权力，并且不必回答任何上级当局。每个国家都是主权国家。

在另一方面，国际法律涉及主权国家之间的安排。从理论上讲，法律可以在主权国家运作似乎很奇怪，因为主权国家都不得不对任何更高权力负责，最终可以按照自己的意愿行事。不必遵循的法律根本就不是法律，有些人会说。然而，尽管这个理论问题，各国都在实践中，遵守国际法律。

国际法律源于各民族的结合本身的意愿。一个国家会这样做，因为遵守法律符合最佳利益。一般来说，各国在促进的系统规则自身利益的法律，以促进可预测性和稳定性，在国际上长期事务。虽然其他国家和国际机构往往缺乏权力强制遵守，如果一个国家决定的行为违反了国际法律，仍然可能会有后果。违规国家的形象可能会在国内外受到损害，可能会实施经济制裁；总之，该国可能会失去其他国家相互对待的好处。

当违规行为发生时，他们很少被公然掩盖，而且通常不会被他人默默忍受。抗议经常爆发因认为违反国际法律。违规者自己通常会试图以法律理由解释他们的行为，从而承认法律的权威性和重要性。

国际法律在很大程度上源于三大类：一般原则，习惯国际法律和条约。一般原则是世界伟大法律体系共同的基本理解。当倡导者可以表明几乎每个国家都同意一个原则时，那么这个原则就可以被提升为一个有约束力的国际法规则。一般原则的一个例子是国际诚信原则义务。当然，一个原则越抽象，就越容易找到共识，但实际上解决具体问题的用处就越小。这种悖论将一般原则的实际应用限制在一方无法找到更具体的选择的情况下。

习惯国际法律产生于持续进行的国际行为体包括国家，国际机构和国际商业组织。法院可考虑实践的国际法律，如果主张可以表明，实践中已被普遍遵循，也已经被这些行动者所接受的法律，而不是礼貌和方便。证明习惯国际法是非常困难的，需要大量的证据。

虽然法院可能承认国际法律根据上面提到的方法，大头国际商业法来源于国家称为条约之间的书面协议。实际上，条约是国际商业法。相对于一般原则和习惯国际法，条约具体并

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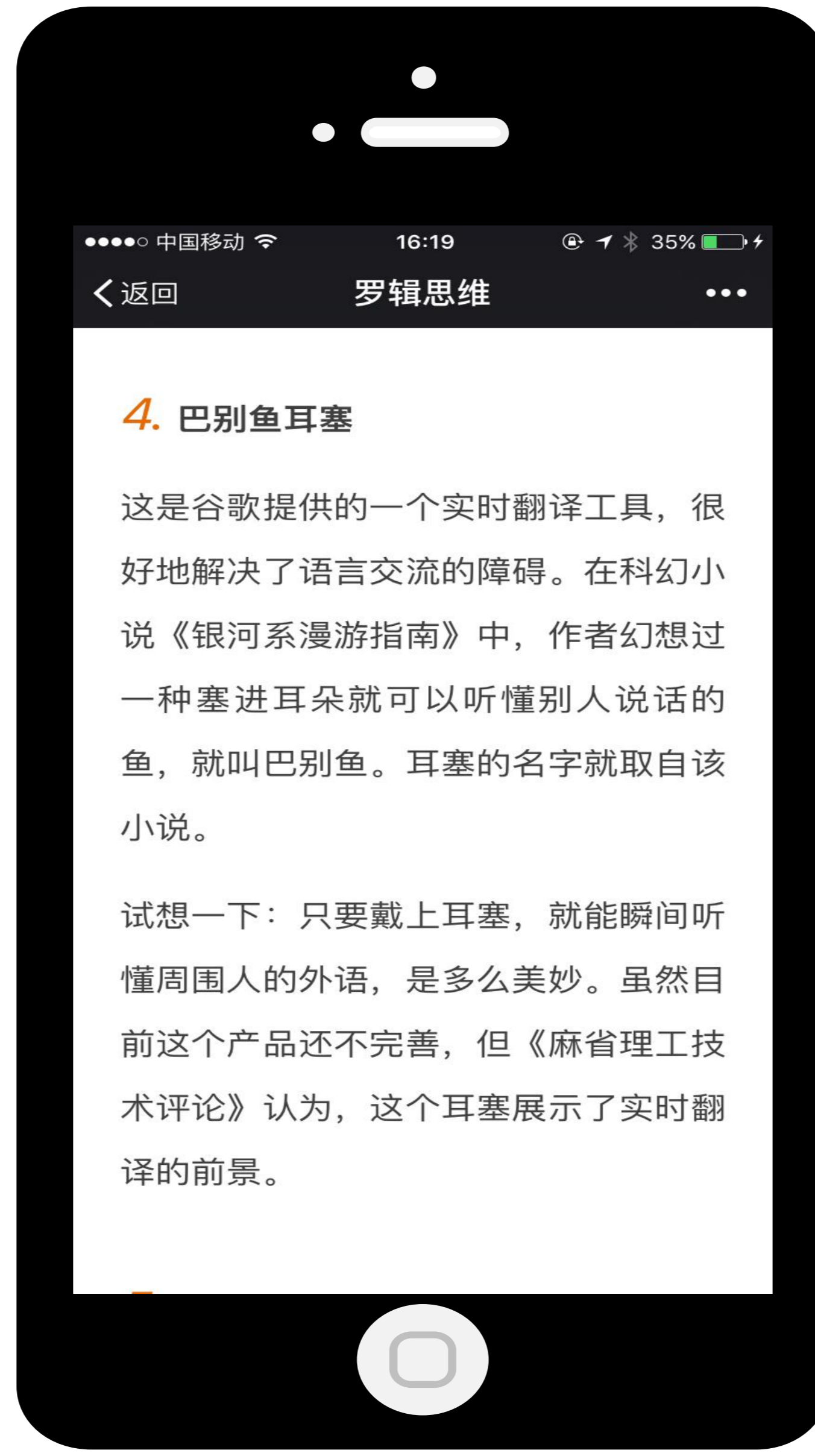
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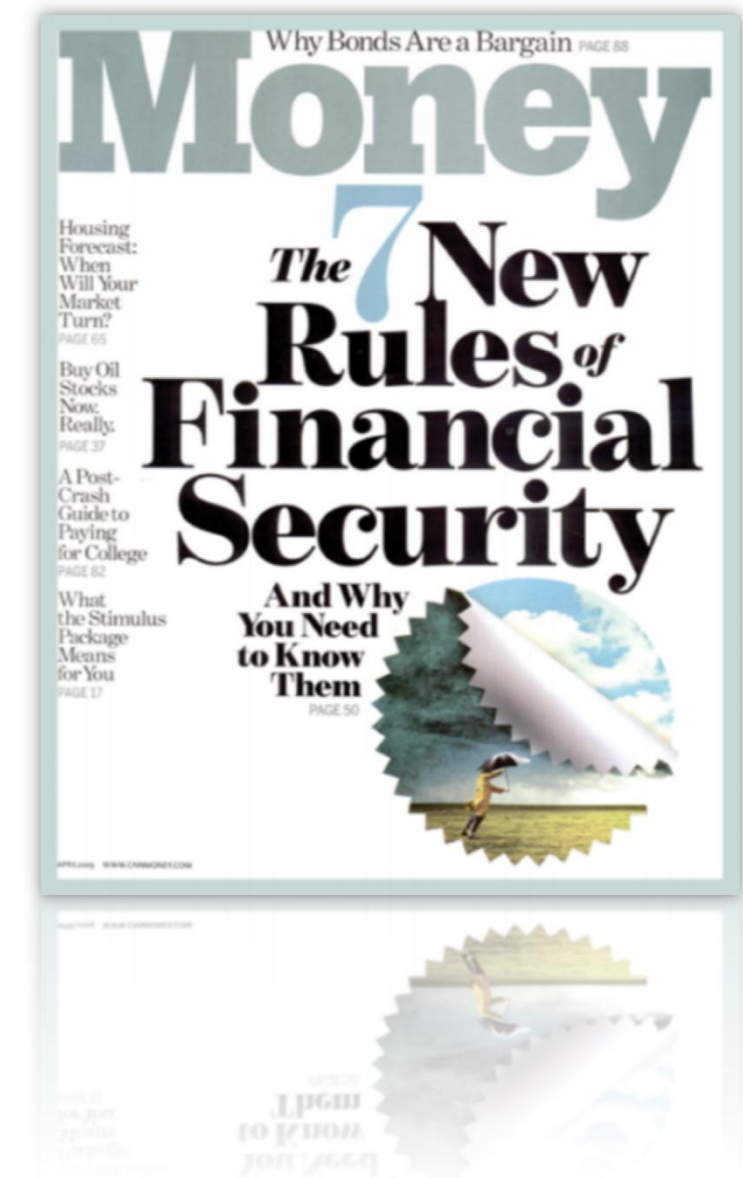
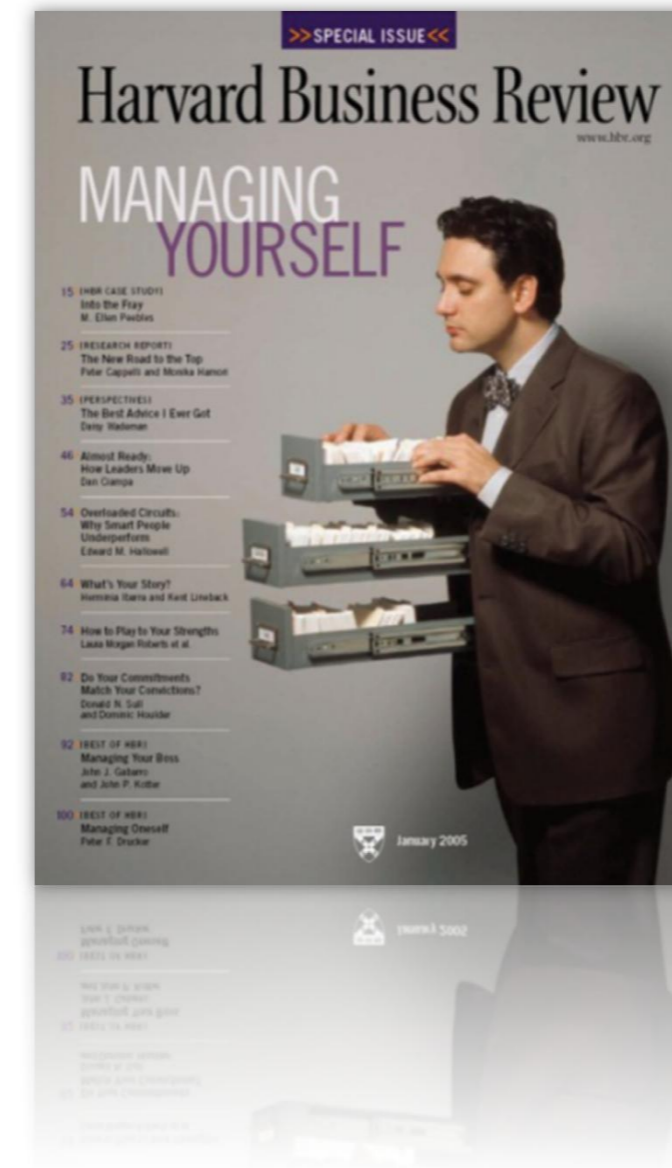
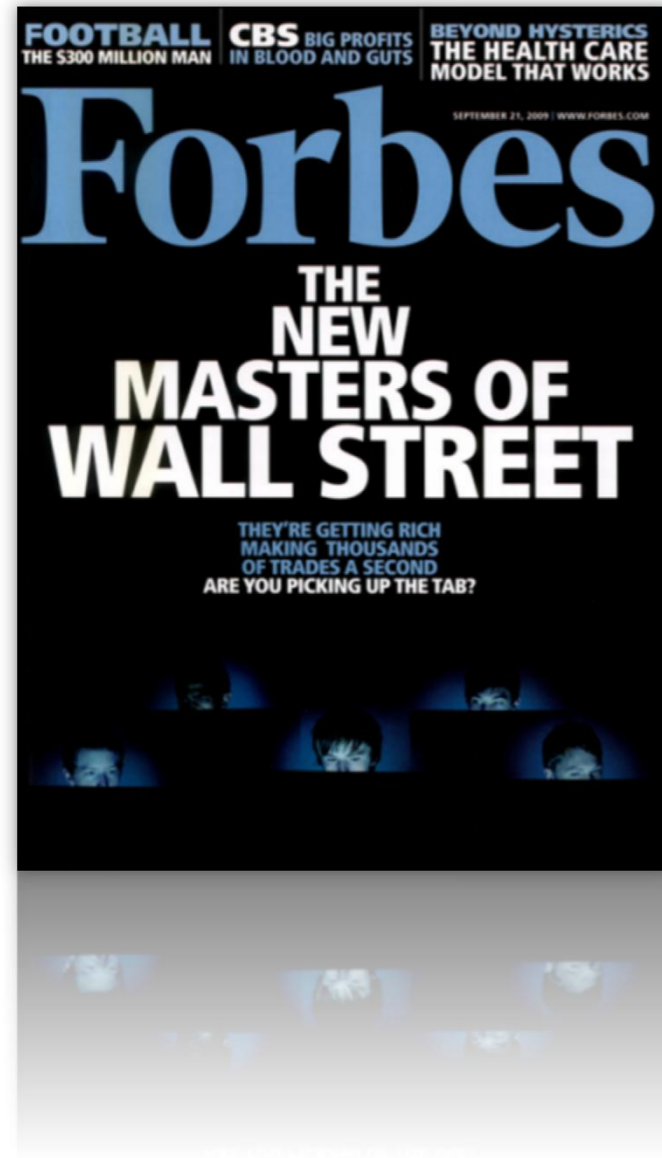
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Apr 11, 2018 7:00 pm	全球人文学科电子期刊资源检索-...	Chengfang Wang	30 mins
Apr 11, 2018 8:00 pm	一带一路资源中心数据库, 您科研...	Chengfang Wang	30 mins
Apr 13, 2018 9:00 am	RIPM: 國際音樂文獻資料庫全集介...	施宏明	30 mins
Apr 13, 2018 3:00 pm	[館員15分鐘系列] EBSCOadmin 管...	施宏明	15 mins
Apr 17, 2018 7:00 pm	经济学领域权威资源Business so...	Chengfang Wang	30 mins
Apr 17, 2018 8:00 pm	基本检索技巧: 布尔逻辑运算符及...	Chengfang Wang	30 mins
Apr 18, 2018 7:00 pm	在EDS中统一管理图书馆电子资源...	Chengfang Wang	30 mins
Apr 18, 2018 8:00 pm	_(15分钟) 利用EBSCO个人文件夹...	Chengfang Wang	15 mins
Apr 20, 2018 10:00 am	[15分鐘系列] 了解EDS探索服務: ...	施宏明	15 mins
Apr 20, 2018 11:00 am	PsycINFO: 心理學權威資料庫	施宏明	30 mins
Apr 20, 2018 3:00 pm	[館員系列] EBSCOadmin 管理者...	施宏明	30 mins
Apr 24, 2018 7:00 pm	_(15分钟) 不再错过好文章, 在E...	Chengfang Wang	15 mins





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